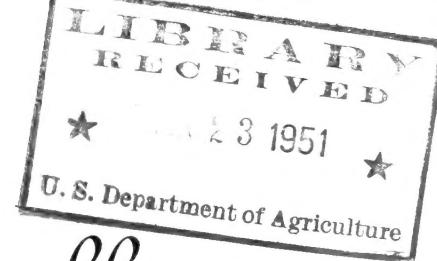


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62.61

SCHEEPERS' COLOR GUIDE TO -



Beauty from Bulbs

SPRING 1951



"HER MAJESTY — THE REGAL LILY"

(*Lilium Regale*) See page 18.

THE MOST EASILY GROWN, MOST BEAUTIFUL AND PERMANENT LILIES IN CULTIVATION

JOHN SCHEEPERS, Inc,
Flower Bulb Specialists

37 WALL STREET, NEW YORK 5, N.Y.

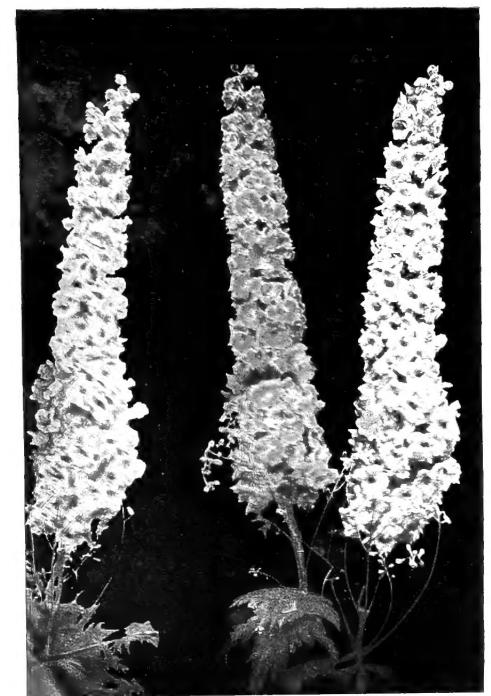
Cable: Tulips, New York

Tel: HAnover 2-1177





DAHLIA, MAFFIE — See page 11



SCHEEPERS' HYBRID DELPHINIUM — See page 21



DAHLIA, LAVENDER LADY — See page 11

Scheepers' Dahlias

The Choicest of All Varieties

Dahlia lovers may with entire safety select at random the varieties offered by us or according to colors or forms they favor, as all are absolutely dependable, produced on stiff, straight stems that hold the flower upright. It is our belief that a Dahlia, to deserve consideration, should above all have an upright, straight, strong stem so that the flowers face one squarely in the garden and stand up when used as cut flowers. See catalog, pages 10 through 11.

We offer tubers strong in quality, selected from clumps which produced healthy, vigorous plants last season.



DAHLIA, GOLDEN ECLIPSE — See page 11



MONTBRETIA, HIS MAJESTY — See page 21

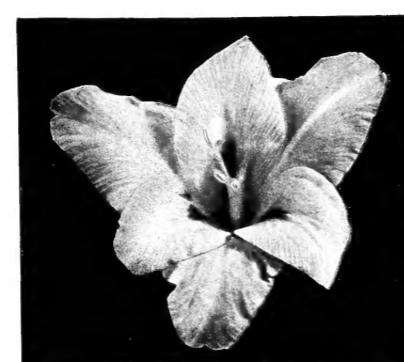
Scheepers' Lovely Gladioli for 1951

THE VARIETIES OFFERED REPRESENT OUR SELECTION OF THE CHOICEST AND BEST OF THE THOUSANDS OF VARIETIES IN THE GLADIOLI WORLD TODAY

PLANT RECOGNIZED QUALITY STOCK FOR FINEST RESULTS



VALERIA — See page 6
\$1.25 for 10; \$10.00 per 100.



BLUE BEAUTY — See page 3
\$1.45 for 10; \$12.00 per 100.



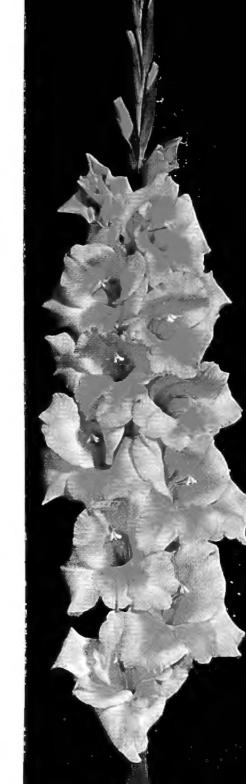
FRAGRANT GLADIOLI
GWEN — See page 7
Each: \$2.00; \$16.00 for 10



ROSA VAN LIMA — See page 5
\$1.10 for 10; \$8.50 per 100



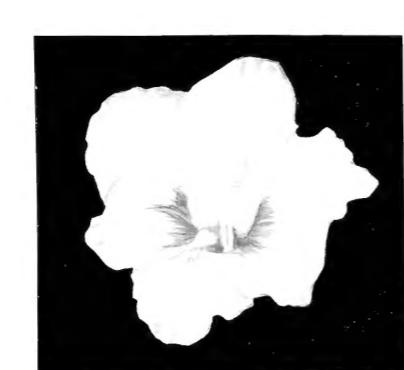
ABU HASSAN — See page 3
\$1.75 for 10; \$15.00 per 100



PATROL — See page 7
\$4.75 for 10; \$45.00 per 100



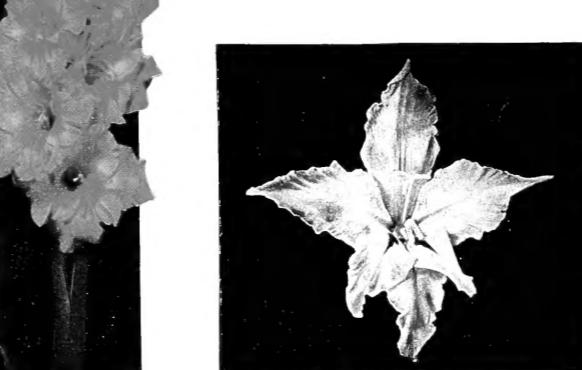
PINK RADIANCE — See page 5
\$1.45 for 10; \$12.00 per 100.



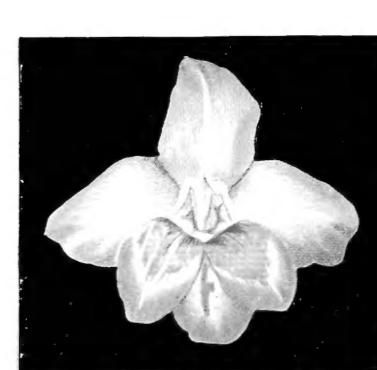
CAPSICUM — See page 3
\$1.75 for 10; \$15.00 per 100.



DIEPPE —
See page 4
Each: \$2.00; \$16.00 for 10



THE ORCHID — See page 9
\$1.45 for 10; \$12.00 per 100



FABULOUS — See page 4
\$2.25 for 10; \$20.00 per 100



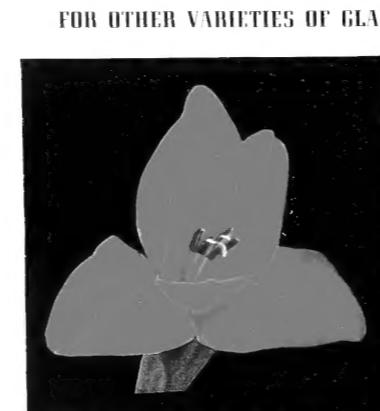
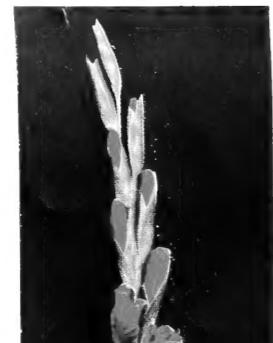
PATROL — See page 7
\$4.75 for 10; \$45.00 per 100



SPIC AND SPAN — See page 5
\$2.25 for 10; \$20.00 per 100.



RAVEL — See page 5
\$2.75 for 10; \$25.00 per 100.



STOPLIGHT — See page 6
\$1.15 for 10; \$9.00 per 100



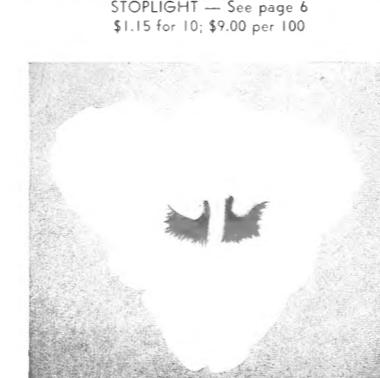
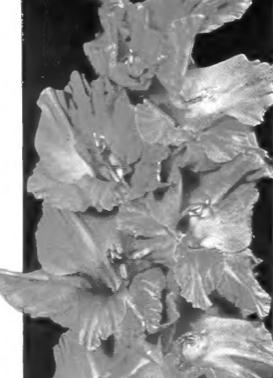
LAVENDER RUFFLES — See page 4
\$1.45 for 10; \$12.00 per 100



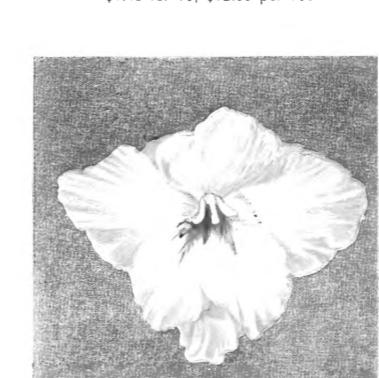
MOHAWK — See page 5
\$1.45 for 10; \$12.00 per 100



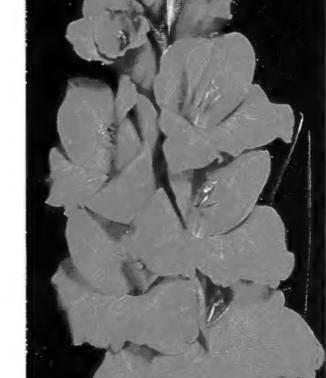
ETHEL CAVE COLE — See page 4
\$1.15 for 10; \$9.00 per 100



MARGARET BEATON — See page 4
\$1.15 for 10; \$9.00 per 100



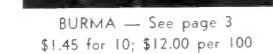
SALUTATION — See page 5
\$1.25 for 10; \$10.00 per 100



OGARITA — See page 5
\$1.65 for 10; \$14.00 per 100

Treated Bulbs - Thrip Free

Our Gladioli are treated several times during winter storage and again just as shipments are being made with D.D.T. powder to assure delivery of thrip free bulbs.



BURMA — See page 3
\$1.45 for 10; \$12.00 per 100

Scheepers' Superior Quality

Successful bulb growing, where maximum result is the objective, requires the choice of truly superior bulbs. Quality is relative. We specialize in the discovery of sources, in the selection of the best varieties through these sources, and in the serving of our patrons where supreme quality is ever the watchword and ideal. Our reputation, responsibility and our patronage are the result of our long established organization and knowledge.

In this day of intelligent effort toward better gardens in general and an increased knowledge of how, where and what to plant, it naturally follows that little need be said of the beauty and satisfaction to be derived from planting JOHN SCHEEPERS, INC.



BIRCH RED — See page 7

\$4.75 for 10; \$45.00 per 100

Scheepers' Bulk Food

While you do receive the finest bulbs procurable in your order, we recommend that at planting time and during cultivation of the garden throughout the growing season you use Scheepers' Bulk Food, thus assuring maximum results from your garden investment. See page 9.

Garden Lilies

FOR FRAGRANCE AND BEAUTY — JUNE THROUGH SEPTEMBER



Lilium — AURATUM MACRANTHUM — See page 17

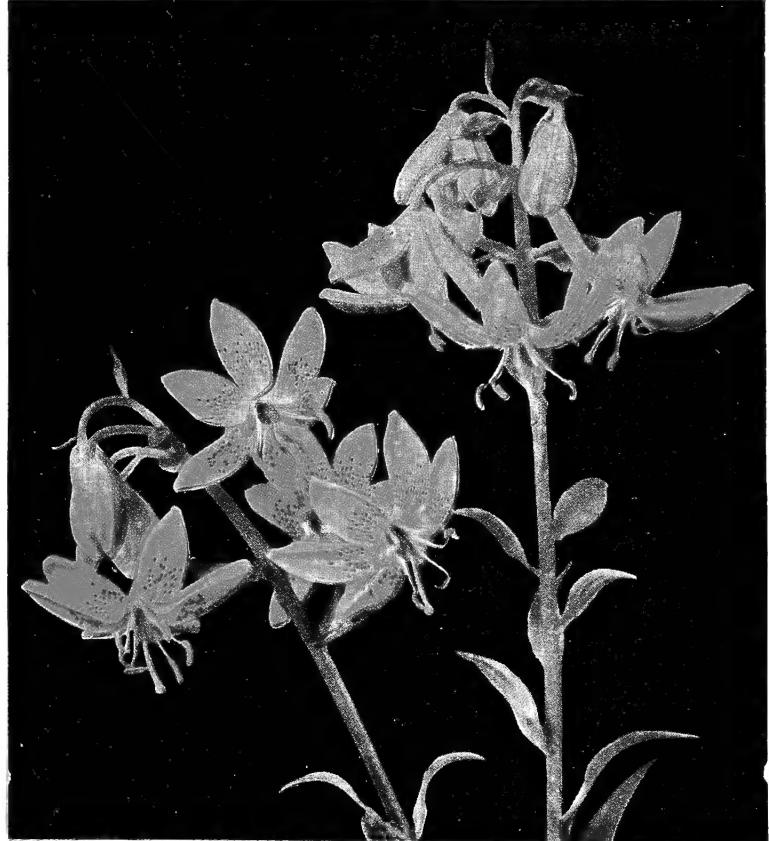


Lilium — SPECIOSUM MAGNIFICUM — See page 19

For complete list of varieties recommended
for Spring planting see catalog.



LILUM JAPONICUM — See page 18



Lilium, HANSONII — See page 18

From _____

Street _____

Town _____

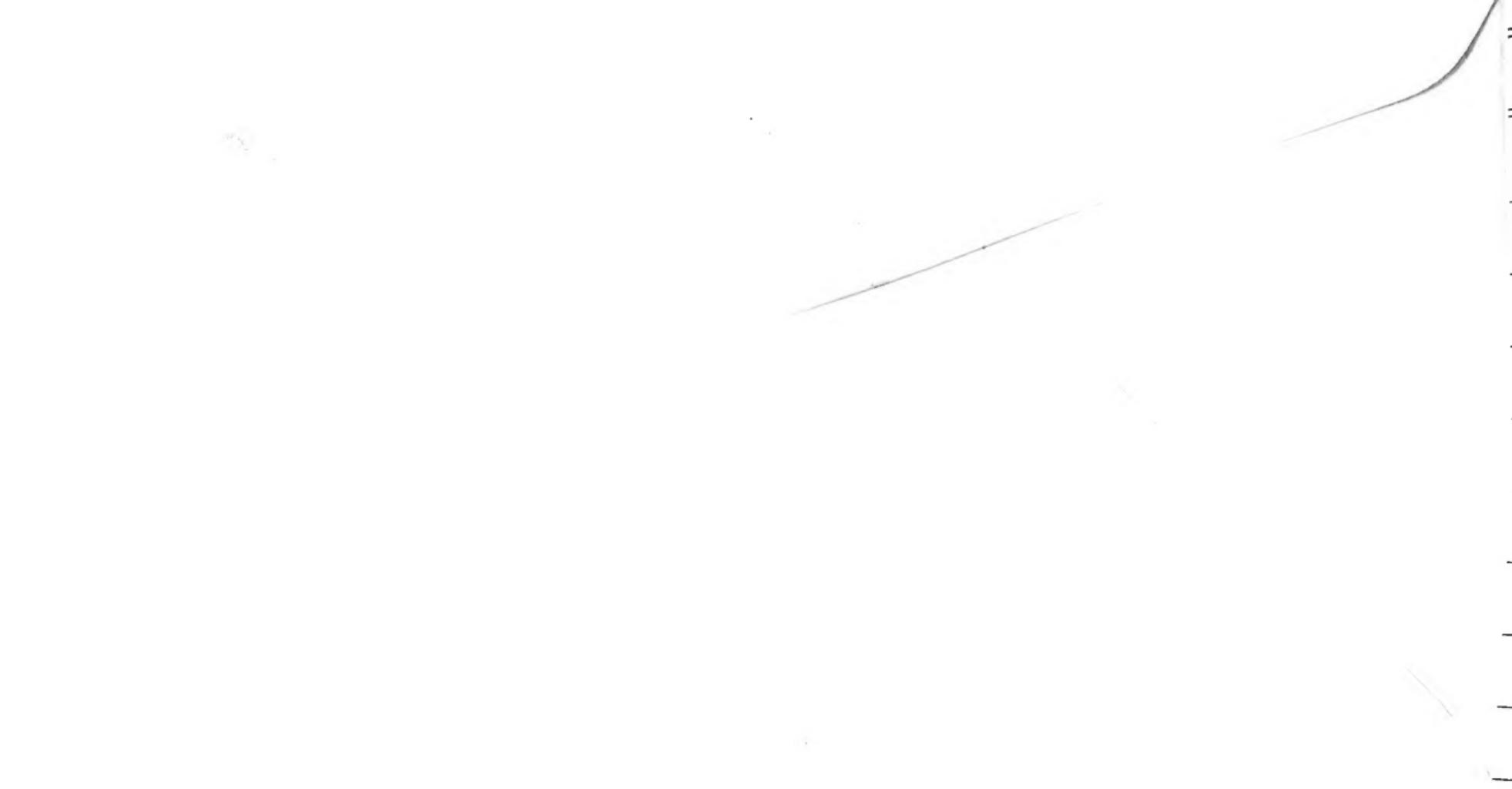
State _____

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Flower Bulb Specialists

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FLOWER BULB SPECIALISTS

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Please prefix: Mr., Mrs., Miss

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Mail Address
(If different from above)

(If different from above)

Ship by Date of Order

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Gardener's Name:
(for catalogues)

Please keep a copy of this order. If cash is enclosed, write the amount remitted thereon and a receipt will be sent on the acknowledgment card. Advice cards will be sent you as shipments are made. No invoice for cash will be sent unless specially requested.

